# Prifysgol **Wrecsam Wrexham** University

# Module specification

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Module Code	ARD487
Module Title	Lens & Light-Based Media
Level	4
Credit value	20
Faculty	FACE
HECoS Code	100063
Cost Code	GADC

## Programmes in which module to be offered

Programme title	Is the module core or option for this	
	programme	
BA (Hons) Photography	Core	

#### **Pre-requisites**

None

## Breakdown of module hours

Learning and teaching hours	30 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	10 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	40 hrs
Placement / work based learning	0 hrs
Guided independent study	160 hrs
Module duration (total hours)	200 hrs

For office use only	
Initial approval date	15/05/2024
With effect from date	September 2024
Date and details of	
revision	
Version number	1



#### Module aims

- To engage students in discourses in historical and contemporary visual culture in Photography practice.
- To explore and experiment with a range of analogue and digital creative lens and light-based media techniques with reference to image making and audience response.
- To encourage curiosity and critical thinking to create a body of work.

#### **Module Learning Outcomes -** at the end of this module, students will be able to:

1	Research, identify and evaluate the works of relevant past and current artists, photographers, and film makers to learn new ways to use media as a visual language
2	Apply creative solutions to lens and light-based media techniques
3	Respond to ideas and processes within photography, media, and art practices, and translate them into personal practical, and aesthetic outcomes
4	Evaluate the production and presentation of work.

#### Assessment

Indicative Assessment Tasks:

Students will be expected to discuss their work during individual tutorials and in group critiques, to review and articulate the effectiveness of the ideas and techniques used in the photography, film and creative media process. Emphasis will be placed upon the experimental nature of combining analogue and digital materials and techniques to convey chosen themes. This will involve creative risk-taking to discover the appropriate utilisation of creative lens and light-based media skills.

Professional attitude to completing work to deadlines and respecting and contributing to the working environments of the studio will also be reviewed during this module. Students will be assessed on their practical knowledge of ideas and skills used in photography film and media. The solutions to assignments should demonstrate curiosity and adaptability using a variety of creative lens and light-based media forms with due regard for audiences. Formative assessments will take place in response to assignments. Students will be expected to present a visual research journey leading to resolved pieces of work. Constructive feedback will be given by written, verbal or digital audio/visual methods.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1-4	Coursework	100



## Derogations

N/A

## Learning and Teaching Strategies

The purpose of this module is to enable students to understand the attributes and techniques used in creative lens and light-based media, and provide them with both intellectual and practical skills that will enable them to respond actively and genuinely to the needs and requirements of photography, film and media and wider creative industries. The skill base of this module will be delivered through a series of lectures, technical demonstrations and studio workshops which will equip the students with practical means to comprehend methods of communication through lens and light-based media guiding their chosen area of study.

Assignments will be designed to enable students to work independently as well as in teams utilising research skills in the assimilation and application of their theoretical and practical understanding of communication and creative media. Guidance is available throughout the module in the form of directed group discussion and regular individual tuition advice. Peer group analysis and critiques will discuss and consider the effectiveness of solutions to set assignments. Students' reflective journals will collate and annotate their research as well as evaluating reflecting upon their performance.

## **Indicative Syllabus Outline**

Students are asked to consider and reflect upon a range of perspectives and practices in the field of lens and light-based media. Emphasis on both historic and contemporary notions relating to still, moving image and the wider visual culture are studied to comprehend how to understand the current position and future of photography, film, and media. Working within the context of individual interest, this initial module consisting of broad themed assignments encourage the development of personal methodologies to explore individual creativity and self-expression.

The module offers the opportunity for students to produce a body of work that uses a creative approach to lens and light-based media that can be interpreted in a variety of directions through broad themed assignments. Students will explore photography and film praxis problem solving with consideration to specific audiences and via a variety of materials media and processes.

Work is presented at individual tutorials and group critiques to provide scope for reflection and review on issues arising from the assignments. It aids the understanding of current lens and light-based technologies via an exploration of individual basic processes and techniques, working methods and approaches to developing solving problems through creative risk taking.

The student will record their experience and organise the research underpinning their practical work through their reflective journals. These will evaluate their findings and evidence their personal achievements.

#### Indicative Content:

Composition, framing, Image sequencing, photographic and film language in visual culture. Fundamental skills and techniques used in analogue and digital photography and film, camera techniques, cameraless and lensless practices, exposure, depth of field, traditional film processing, monochrome, colour.



## Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

#### **Essential Reads**

Bendandi, L. & Antonini, M. (2015), *Experimental Photography: A Handbook of Techniques*. London: Thames & Hudson.

#### Other indicative reading

Clarke, G. (1997), The Photograph (Oxford History of Art). Oxford: Oxford University Press.

Anderson, Christina. (2019), *Cyanotype: The Blueprint in Contemporary Practice*. London: Focal Press.

Bate, D (2012), Photography; The Key Concepts. London: Bloomsbury Academic.

Higgins, J. (2013), *Why it Does Not Have To be In Focus: Modern Photography Explained.* London: Thames & Hudson.

**Current Journals** Aperture British Journal of Photography Source Magazine

